

## Generics are equivalent to the original – with extra benefits!

Generics ...



... can be placed on the market as soon as the **patent protection** of the original product has expired.



... are as effective as the original, since they have the same active substance, the same dosage and the same pharmaceutical form.



... are tested, documented and manufactured according to the **same strict quality procedures** as the equivalent **original medications** and are therefore **just as safe.** 



... are between **20% and 70% cheaper** than the equivalent original preparation.



... help to not only lessen the load on your wallet, but also the entire healthcare system, with savings of over CHF 466 million per year.



... contribute to **supply security** for patients.



... may be an **optimised composition** or **form** of the medicinal product.

## And why generics from Sandoz?

Sandoz generics offer special benefits ...



... because Sandoz is an independant company with Swiss roots.



... because, with over **135 years of experience** in pharmaceutical manufacturing, we stand for **quality, innovation** and **tradition**.



... because we've been **antibiotic pioneers** for over 70 years.



... because we cover almost all therapeutic areas with one of the most comprehensive product ranges made of around 200 different active ingredients in over 1,000 different dosages and pack sizes.



... because our patients can **save** more in addition to the reduced price thanks to the low deductible of **10%**.

Ask about Sandoz generics at your pharmacy or doctor's office, where healthcare professionals will be happy to offer you valuable advice.

Same quality as the original, but at a lower price. Is that really possible with medications?



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